

BI Norwegian School of Management - Norway

Approved template of credit transfer (09/10/2015)

Template code: **BI15**

BI					UM Equivalency				
No.	Course code	Course title	ECTS	Contact hours	No.	Course code	Course title	Credits	Prerequisite
1	PRK3626	Internal Communication	7,5	36	1	COMM3016	Communication in Global Society	3	None
2	EXC2110	Basic Financial Management	7,5	36	2	FINC210	Financial Management	3	ACCT100
3	EXC3601	Financial Decision Making	7,5	36	3	FINC211	Advanced Financial Management	3	FINC210
4	FIN3510	Financial Markets	7,5	36	4	FINC343	Financial Markets and Institutions	3	FINC210
5	EXC3611	International Corporate Finance	7,5	39	5	FINC421	Case Studies in Corporate Finance	3	FINC211
6	EXC2902	Intercultural Management: A Scandinavian Perspective	10	50	6	GBMT302	International Management	3	BECO310 / EBIS315 / GBMT300/30
7	SPA2902	Business Communication in English - Effective Presentations and Negotiations (Oral)	7,5	36	7	GBMT403	Cross-cultural Communication and Negotiation in Business	3	BECO310 / EBIS315 / GBMT300/30
8	ELE3701	Innovation and Entrepreneurship	7,5	32	8	GBMT406	Entrepreneurship	3	MGMT110
9	SPA2901	Business Communication in English - Intercultural and Ethical Awareness	7,5	28	9	MGMT220	Business Communications	3	MGMT110
10	EXC3600	Strategy	7,5	29	10	MGMT330	Strategic Management	3	ACCT100 & FINC210 & MKTG220
11	EXC2123	Business Research Methods	7,5	28	11	MGMT331	Research Methods	3	MGMT110 & MKTG220 & QMDS200
12	EXC3415	Marketing Management	7,5	36	12	MKTG220	Principles of Marketing	3	MGMT110
13	EXC2112	Consumer Behavior	7,5	36	13	MKTG340	Consumer Behavior	3	MKTG220
14	EXC3602	International Marketing	7,5	30	14	MKTG410	International Marketing	3	GBMT300/30 1 &
15	EXC3623	Product Planning	7,5	30	15	MKTG428	Product Management	3	MKTG220
16	EXC3622	Branding	7,5	33	16	MKTG432	Brand Management	3	MKTG220
17	ELE3711	Sociology for Business Students	7,5	33	17	SOCY213	Environment and Humanity	3	None
18	EXC2904	Statistics	7,5	48	18	QMDS202	Date Analysis and Modeling	3	QMDS201